



# Protecting the good guys



## ABOUT US

Practical Infosec was founded by Ashley Woodhall. Ashley started the business after making himself a promise of building something himself. Something which had meaning.

He now finds this meaning through his work, helping purpose-led organisations and employed an ambitious Farzan Mirza in 2022 to do the same.

## WHY US?

- No AI, no blockchain, no fear-selling. Just expert, human-led security solutions.
- Specialists in ISO 27001
- Data driven approach, combating the most prevalent security issues
- Purpose-led, we care about our impact on people and the planet

## THE TEAM



Ashley and Farzan both share the same vision: **Protecting the good guys.**

Security aside, we both love coffee and football. Ash has a thing for chess, whilst Farzan has a thing for trains (when they are on time....).

## WHAT OUR CLIENTS THINK

The simplicity of the advice and guidance that we were given meant we could implement things very quickly.

Part of the reason that we work with Practical Infosec is that they are very clear on wanting to be a sustainable business, to work with sustainable businesses and to promote sustainability in general.

**Richard Wain**  
Director @ Vu Online

The quality of the work has been great. There's been a lot of positive communication, working towards the right deliverables.

For others operating this SME space and the social impact space, your ability to design solutions for what we really need has been very useful.

**Peter Huisman**  
Lead Venture Builder @ Persistent



## Assess your security

<b><u>CYBER SECURITY HEALTH CHECK</u></b>	A simple, concise report identifying key risks and practical recommendations to improve security in a practical, cost-effective way.	<b>LIGHT: £2,219</b>  <b>FULL: FROM £3,890</b>
---	--	--

## Improve your security

<b><u>THE SECURITY JOURNEY SUBSCRIPTION</u></b>	An ongoing, tailored cyber security program to make bite-size improvements every month.  Live training, password reviews, Microsoft 365 configurations, website security and much more.	<b>BRONZE: £950 SILVER: £1,790 GOLD: £5,250</b>  <b>PER MONTH</b>
<b><u>SECURE PASSWORDS FOREVER</u></b>	Passwords are still the number one way in for cyber criminals.  In a couple of hours, we configure a password manager for your employees and train them on how to use it well.	<b>FROM: £859</b>  <b>+ £59 PER EMPLOYEE</b>
<b><u>SECURITY CHAMPION TRAINING</u></b>	Security Champion Training sessions are human-led, engaging training and awareness which teach your employees how to stay safe online, at home and work.	<b>FROM: £859</b>  <b>+ £59 PER EMPLOYEE</b>



## Certify your security

<b>ISO 27001 CERTIFICATION IN 6 WEEKS</b>	<p>Need ISO 27001 really quickly? We can implement and certify in 6 weeks for one all-inclusive price. <a href="#">Book a call here to get a quote.</a></p> <p><i>Note - limited availability - we only run one of these at a time.</i></p>	<b>CONTACT FOR QUOTE</b>
<b>IMPLEMENT:  <u>ISO 27001</u> <u>CYBER ESSENTIALS</u> NIS 2 CYBER RESILIENCE ACT NIST</b>	<p>Get compliant with these security standards.</p> <p>We've already helped organisations get Cyber Essentials, Cyber Essentials Plus and ISO 27001 certified.</p>	<b>CONTACT FOR QUOTE</b>

## Want something custom?

<b>RETAINER</b>	<p>Need a security consultant for something adhoc?</p> <p>Clients have us on retainer for everything from incident response support to helping with security questionnaires</p>	<b>£3,000 - £8,000 PER MONTH</b>
-----------------	---	--



## Low budget or time? Try these Quick Wins

<b><u>SECURITY LOCKDOWN</u></b>	We identify the 3 most important systems to your business, and lock them down by optimising configurations.	<b>£859</b>
<b><u>VIRTUAL COFFEE</u></b>	Have a no obligation, free chat with our founder, Ashley, to see what (if any) service is best for your organisation. Better still, complete our <a href="#"><u>free 5-min security quiz</u></a> before our chat for a security score out of 100%.	<b>£0</b>

## For Impact Investors and Accelerator Programs

<b>SECURITY AWARENESS FOR ACCELERATOR PROGRAMS</b>	Helping lay down crucial cyber security foundations for startups via our specialist live training sessions	<b>£229 PER COMPANY (MIN 10)</b>
<b>SECURE STARTUPS PACKAGE</b>	A fully loaded security package for all startups in your portfolio: <ul style="list-style-type: none"><li>• 1 x deep dive cyber Healthcheck</li><li>• 1 x security research publication</li><li>• 3 x custom security policies</li><li>• 1 x security awareness webinar</li><li>• 1 x security self-assessment tool</li></ul>	<b>£17,000</b>



## Nonprofit without budget to spend on security?

<b><u>PICK ANY ONE OF OUR SERVICES FOR FREE *</u></b>	We usually offer a free light health check to assess key risks. But if you know what issue you'd like help with, just pick the relevant service. *The Security Journey and accelerator services are excluded.	<b>£0</b>
<b><u>50% DISCOUNT ON ALL OTHER SERVICES</u></b>	We offer 50% off additional services after the free service has been used.	<b>50% OFF</b>

## What do we ask for in return?

Well, nothing at all is obligatory. We like to help.  
We do have a few ways you can say thank you, if you'd like to;

- Leaving us a nice review on Google, or a testimonial we can use on our website.
- Telling someone you think could benefit from our help about us.
- Passing on a good cause to someone else, everyone and every organisation has something that can be of value to others.
- We're currently experimenting with an idea of asking organisations who receive our probono help, for their permission for us invite someone who's struggling to get into the security industry to follow the probono project. This way, each time we help an organisation for free, we can also help give real-life security experience to aspiring security professionals, especially those who are disadvantaged in some way or "left behind" by society.